

# SAMPLE MOTIVATION LETTER FOR MASTERS DEGREE



## **To the Business Management Admissions Committee:**

I have dreamt about starting my own business since I was five years old. My uncle had been saving for over a decade in order to quit his previous job at a factory in order to start his own store in the neighborhood. He was inspired both by his realization that his current factory job wasn't what he wanted to do for the rest of his life, as well as the need in the community for a store that was easily accessible. Before he opened his convenience store, the nearest place to get packaged goods was a ten mile walk away. He started his business on the principle of giving back to the community as well as developing himself as a person, and his journey has inspired me to follow in his footsteps.

A lot of time has passed since he started his business, and methods of business management and expansion have greatly evolved since then. However, the spirit of entrepreneurship still runs strong in my family, and I hope to be able to continue in the tradition and continue to make positive changes for both my community and my family. I have worked for three years as a project management intern at the Hope for Homes nonprofit, which strives to help families find affordable housing while educating them on how to save and invest. This experience taught me how to manage a large team of people, identifying their strengths and developing groups to handle tasks.

In the future, I hope to use my leadership and communication skills to start my own business, bringing technological solutions to other businesses. I have already formed a small team of like-minded partners and have started soliciting seed funding. This business degree will give me the necessary skills and knowledge I will need to navigate the industry, and successfully operate my business venture. This MBA is an important step in my life goals, and I hope join a community of like-minded scholars in learning and growing together.

**Sincerely,**

**Amad Rashef**